

# Unique Sponsorship Opportunity for *The Gilded Elm*

- Elpida Hadzi-Vasileva saved the diseased Preston Park Twin from incineration by removal of its beetle infected bark and is turning it into a major new public artwork for Brighton.
- This is a unique opportunity for your organisation to sponsor this internationally acclaimed artist.
- Her preservation and art intervention protects our heritage and celebrates this fallen ancient elm in Preston Park.

CityParks (Brighton & Hove City Council) are working with Elpida and many other supporters to make this happen.

We are seeking sponsorship from interested parties who will each receive a special limited-edition gilded artwork or print in exchange for your support. In addition, your logo will also be located on a plaque near this Gilded Elm sculpture in Preston Park.



Gilded Tree print  
(Images not to scale)



Example of Gilded Elm Bark sculpture

## Sponsorship levels:

- Diamond:** £10,000: large gilded bark: 16 - 20cm  
**Platinum:** £5,000: medium gilded bark work: 11 - 15 cm  
**Gold:** £2,000: small gilded bark work: 5 - 10cm  
**Silver:** £500: a limited edition-gilded print: 29 x 21cm  
(Display and frame options are available at further cost)

For further sponsorship information please contact

[mark@theartistsagency.co.uk](mailto:mark@theartistsagency.co.uk)

by **Monday 25 July 2022**

